

Mike Stuttman

Phone: (203) 858-1840

Email: mstutt19@gmail.com

Address: 14 Old Bog Road, South Portland, ME 04106

PROFILE

A creative professional with over 25 years' experience understanding, communicating and deploying digital technology to an array of content creation challenges across a career that began in publishing, matured in advertising, and became fully realized as an animator and digital arts educator.

WORK EXPERIENCE

- **Vacationland Animation**, South Portland, ME 2023 - present
...formerly, Saugatuck Digital Arts Workshop, Fairfield, CT 2015 – 2023
Managing Director
Responsible for all aspects of running this digital arts school & studio – including curriculum development, facilities management, marketing & community outreach, and most importantly providing hands-on instruction in photography, animation and digital storytelling to artists of all ages.
- **Paier College of Art**, Bridgeport, CT 2021 – 2023
Adjunct Professor – Animation and Digital Art
- **Changemarketing**, Fairfield, CT 2006 – 2015
Partner
Consultant providing digital marketing strategy and content creation operational leadership. Working onsite with both agencies and directly with clients, including:
 - Intralinks
 - Pitney Bowes
 - Enfatico (Y&R) / Dell
 - RTC NY / Abbot Diabetes Care
 - SAP Global Marketing
- **GSW Worldwide** (a Syneos Health company), New York, NY 2003 – 2006
Managing Director
Senior officer in the direct response unit of GSW Worldwide. Strategic lead for the development of persistence, compliance and relationship marketing programs for GSW's DTC and DTP client engagements.
- **Brann Wilton** (formerly Barry Blau & Partners), CT 1988 – 1991; 1999 – 2002
Vice President, Strategic Planner
Strategist and senior account manager on the IBM Personal Computing Division account responsible for North American direct response planning & oversight.
- **Pre 2000 Agency & Publishing Experience**
 - Rapp Collins Worldwide, New York, NY
 - FCB Direct, New York, NY
 - Alan R. Liss Inc. (acquired by John Wiley & Sons), New York, NY
 - Webster's Unified / H.S. Stuttman Co., NY/CT

EDUCATION

- **School of Visual Arts**, New York, NY 2010 – 2012
Master of Fine Arts Degree in Computer Art and Animation
- **University of Colorado**, Boulder, CO
Bachelor of Arts Degree with a major in Mathematics
- **Rochester Institute of Technology**, Rochester, NY
Photography, film, video and graphic Arts

SKILLS

● Education

- Arts curriculum development for middle school, high school and adult students
- Private and group instruction
- Portfolio guidance and evaluation
- Gallery curation

● Software

- **Adobe** Photoshop, Illustrator, After Effects, Premiere Pro, Lightroom, Media Encoder, Character Animator, Audition, InDesign
- **Microsoft** Word, Excel, PowerPoint
- **Open Source:** Krita, Audacity, Blender
- **Maxon/Red Giant:** C4D, Trapcode
- **Web:** CSS, HTML, WordPress
- **Code:** Processing (Java) /P5JS (JavaScript), Scratch (educator)

● Management & Strategy

- Marketing campaign design, development and execution
- Team building, budgeting, leadership and evaluation
- Project Management
- Client Services / Account Management
- Agency business development
- SaaS evaluation and implementation
- Direct response strategy / Segmentation, CRM & database management / Results analysis
- P&L analysis and modeling
- Google AdWords/Analytics, Facebook Advertising